



The Rotary Club of Plattsburgh Sunrise - Meeting Agenda

Date: Tuesday, August 12, 2025

Time: 730 am - 830 am

Location: SBE, Au Sable Hall, Hermes Conference Rm 114 or Virtual

Presiding Officer: President Wanda J Carroll

Agenda Item	Facilitator	Time
1. Call to Order	Wanda Carroll	0730
2. Welcome & Confirm Quorum	Brian Neureuther	
3. Approval of Previous Minutes (<i>motion</i>)		
4. Treasurer's Report	Jessica Kline	
a. Financial update		
b. Approvals of financial actions (<i>motion</i>)		
c. Update Bank Signers		
d. The Rotary Foundation Report		
e. Amended budget items (<i>motion</i>)		
5. Membership Report	Roger Black	0745
a. New Member Applications (<i>motion</i>)		
b. Resignations (<i>motion</i>)		
c. Engagement/retention updates		
6. Committee Reports & Recommendations		
7. President's Report		
8. Old Business		
a. Ted K Project Quotes - Status	Jim Snook	
9. New Business		
a. Policy Decisions: Changes to club bylaws and operational policies (Sep)		
b. Strategic Plan Visioning Session (Aug/Sep)		
i. Strengthen Membership Growth & Engagement		
ii. Expand Community Impact Projects		
iii. Increase Club Public Image & Visibility		
iv. Enhance Club Operations & Leadership Development		
v. Grow Foundation Support & Grant Utilization		
c. Satellite Club Growth & Integration (Axis)	Nadine Karam	
10. Acknowledgments and announcements		0825
11. Adjournment		0830

Meeting summary

Quick recap

The meeting focused on improving club engagement and membership processes, with discussions centered on enhancing the onboarding experience for new members and creating more structured approaches to integration and communication. The group reviewed branding materials and agreed to standardize documentation while planning updates to the new member packet and badge status system. Various club events and organizational changes were discussed, including potential committee reorganization and the scheduling of upcoming social gatherings aimed at increasing membership engagement.

Next steps

- Roger: Activate Nikki as a new member
- Randy: Email Sue about being Nikki's mentor
- Randy: Review and update the mentorship process documentation
- Randy: Create a new member onboarding checklist
- Randy: Develop a structured agenda for committee meetings
- Randy: Prepare monthly committee reports for the 3rd meeting of each month
- Libby: Review and approve official club documents and materials for branding consistency
- Roger: Update the new member packet with suggested additions
- Randy: Compile an official list of items to include in the new member folder
- Wanda: Review and provide feedback on the new member packet content
- Randy: Work with committee to create structured new member onboarding process
- Randy: Share new member packet contents with Wanda for review
- Randy: Reach out to Colleen regarding potential Newbie group formation
- Wanda: Complete committee role assignments chart by August 6th
- Wanda: Create committee categories in Club Runner after chart completion
- Randy: Update mentor review process to include new member packet review
- Committee chairs: Prepare monthly committee reports for third meeting of each month
- Committee chairs: Submit expenditure requests to Board for approval at second week meetings

- Randy: Create a list of what should be included in the new member folder and develop a timeline
- Wanda: Complete the member chart by August 6th and send reminders
- Randy: Incorporate mentor recommendations into Club Runner for new member guidance
- Roger: Share the modified Mayor's Cup one-pager with Wanda
- Wanda: Review both Mayor's Cup one-pagers before tomorrow's meeting
- Club members: Bring non-member friends to the August 26th meeting or donate \$5-10 to the Service Club Fund
- Club members: Consider inviting golf buddies or colleagues to the meeting
- Roger: Share the fundraising one-pager with Wanda for the Rotary Foundation Committee review
- Randy: Include Eric, Colleen, and Jeff in future membership committee communications
- Membership Committee: Plan and organize an end-of-August social event with activities like speed meet and fellowship activities
- Membership Committee: Plan a September social event with food and activities
- Randy: Compile notes and feedback from committee members before the August 5th meeting
- Membership Committee: Finalize and communicate September event details by the second week of September
- Wanda: Create a PowerPoint presentation for the August 26th event showcasing upcoming plans and activities
- Randy: Send calendar invite for Membership and Fellowship Committee meeting on 3rd Wednesday at 12pm
- Randy: Include Wanda in the meeting invite
- Randy: Prepare and communicate plans for August 26th membership event
- Randy: Gather committee feedback and report plans at August 5th meeting
- Membership Committee: Determine standard meeting time/day and communicate to members
- Membership Committee: Plan September 2nd or 30th fellowship event
- Membership Committee: Prepare promotional materials for August 26th event

- Membership Committee: Develop post-meeting fellowship activities proposal
- Wanda: Clarify committee structure and subcommittee relationships

Summary

Club Engagement and Onboarding Improvements

The meeting focused on improving club engagement and membership processes. Randy discussed the need to better integrate new members, particularly highlighting issues with onboarding and mentorship. Wanda suggested creating a clear onboarding checklist and proposed having committee chairs provide monthly reports to the board. The group also discussed the potential for an assembly meeting to be held on the third Tuesday of each month, where committee reports could be shared. Randy mentioned that Colleen Lamps would be returning in September and could potentially join the Speakers Committee. The conversation ended with a plan to review existing onboarding documents and develop a more structured approach to integrating new members.

Streamlining Branding and Communication

Randy and Wanda discussed the need for more structure and consistency in their organization's branding and communication materials. They agreed that anything official, including documents and materials for new members, should be reviewed by Libby's committee to ensure it aligns with their branding and looks professional. Randy mentioned a specific task related to new member onboarding, which Wanda suggested could be developed further with input from the committee. Libby confirmed that her role involves overseeing the correct use of the organization's logo across their 12 websites.

Committee Work Ownership Discussion

The group discussed updating the new member packet, with Wanda suggesting that committees should own their work and present completed products for review rather than debating them in club meetings. Randy and Roger agreed to review the existing packet in the back folder, with Roger planning to make additional suggestions for inclusion. Wanda emphasized the importance of clear communication and professional ownership of committee work, while Randy acknowledged the need to be more assertive in leading discussions.

Youth Engagement Group Revival Plan

Randy discussed the potential revival of a "Newbie" group to engage younger members, with Libby and Roger expressing support for the idea. They agreed to reach out to Colleen for her input and involvement. Wanda presented a chart tracking member interests and roles, which she will finalize by August 6th before entering the data into Club Runner.

Flexible Badge System Overhaul

The group discussed changes to the badge status system, deciding to move away from a rigid red-to-blue badge requirement to a more flexible approach where mentors can provide personalized recommendations to new members. Randy explained that while the previous system caused management issues, they want to maintain influence over the process rather than making it mandatory. The group agreed to create one-page talking points and recommendations for new members, which will

be incorporated into the club's mentor program, with Wanda suggesting they should clearly articulate their decisions to Ann.

Club Membership and Fundraising Updates

The group discussed several club matters, including a one-pager about Mayor's Cup that Roger modified to explain the importance of fundraising to new members. They agreed to table the Mayor's Cup discussion until the next day's meeting. The club reviewed their handouts and decided to store all materials collectively on Club Runner. Randy mentioned a potential new member, Dr. Mark Davey, who expressed interest in joining the club. Wanda shared that some of her lawyer friends were interested in rejoining, but couldn't attend the noon meeting. The group also briefly discussed the need for more diversity in club membership, particularly in professions represented.

Membership Social Events Planning Meeting

The membership committee discussed plans for an August 26th social event, which will be held in the morning during the first week of classes. The event will feature coffee from the cafe and a "bring a friend" initiative, with members challenged to either bring a non-member guest or make a donation to the Service Club Fund. The committee also planned a September event, tentatively scheduled for September 2nd, which will focus on literacy month and may include activities at the Rotary Pavilion or a social gathering at Miron's restaurant. Randy agreed to include Eric, Colleen, and Jeff in future membership discussions, and the committee decided to wait until their August 5th meeting to finalize details for the end of August event.

Committee Reorganization and Standardization Plan

Wanda requested each committee to standardize their meeting times, proposing a designated day and week of the month to improve consistency and planning. Randy and Libby discussed the potential impact of reorganizing committees into five main groups, with concerns raised about the perceived loss of committee status. Wanda clarified that the reorganization would streamline operations without eliminating existing roles, and Randy confirmed the next membership meeting would be held on the 20th of August.

AI can make mistakes. Review for accuracy.

**Plattsburgh Sunrise Rotary
Treasurer's Report
July 31, 2025**

Assets

Cash on Hand (Change for Raffle/Foodshelf)	\$	100.00
Checking Account - Community Bank	\$	23,036.55
Savings Account - Community Bank*	\$	27,485.63
CBNA CD	\$	5,029.80
CBNA CD	\$	10,059.60
CBNA CD II	\$	10,029.11
CBNA CD	\$	15,089.39
Total Checking, Savings & CD's	\$	90,830.08
Total Assets	\$	90,830.08

Liabilities

50/50 Raffle 7/31/2025	\$	155.00
Accounts Payable	\$	2,853.61
Paul Harris Fellow Award - Community Member	\$	1,000.00
Food Shelf Donations	\$	240.00
Plattsburgh City Beach Wheelchair Project	\$	173.22
Total Liabilities	\$	4,421.83

***Community Bank includes \$3000 for the Pavilion Project**

**Plattsburgh Sunrise Rotary
Treasurer's Report
July 31, 2025**

Expenses since June 30, 2025 Report

Easy Self Storage	\$	90.00
Bank Withdrawl - MC Startup/Band (\$600)	\$	800.00
Ck#1354 PM Leary - Portable Restroom	\$	122.00
Ck#1352 The Portable Mini Golf Co LLC	\$	450.00
Ck#1351 Sue Leblanc Durocher (Apps - Annual Dinner)	\$	54.00
Ck#1353 Battlefield Memorial Gateway	\$	500.00
ClubRunner - Website Expense	\$	623.00
Ck#1355 Loreman's - Raffle Tickets, Signs for Tagless Sale	\$	379.95
Ck#1356 Loreman's - MC Banners, tshirts, hats	\$	1,245.07
Ck#1357 Rotary District #7040 - Dues	\$	1,228.59

Annual Membership Dues

Members Billed	34
Members Paid	13
% Collected thru 7/31/2025	38%

**SUNRISE ROTARY
Budget vs Actual
2025-2026**

	2025-2026	2025-2026
	Final Budget	Actual YTD
	Jul'25 - Jun'26	Jul'25 - Jul'25
Income		
4000 · Member dues	\$6,125	\$2,125
4010 · Mayor's Cup	\$22,750	\$21,236
4028 · Community Sale Fundraiser	\$3,500	\$0
4026 · Fundraiser/Donations	\$750	\$0
4076 · Rotary Quilt Raffle	\$0	\$280
4026 · Donations	\$0	\$0
4040 · 50/50 Raffle, Fines	\$300	\$27
4100 · Interest income	\$50	\$126
Total Income	\$33,475	\$23,794
Expense		
4050 · Holiday Party/Annual Dinner	\$500	\$0
4060 · Paul Harris Award	\$1,540	\$0
4802 · Alice Project - United Way	\$1,200	\$0
4804 · Lapierre Lane Restroom	\$500	\$0
5000 · Charitable donations & projects	\$4,000	\$0
4037 · Community Support (Parades)	\$750	\$0
5001A · Soup Kitchen/Foodshelf	\$500	\$0
5002 · Membership Committee	\$500	\$0
5003B · Environmental Committee	\$1,250	\$0
5003C · Foundation Committee	\$150	\$0
5004 · Rotary Project Expense	\$1,000	\$0
5005 · International Service Donations	\$6,500	\$0
5006 · Mayor's Cup Expense	\$4,405	\$5,519
5007 · Youth Services	\$1,000	\$0
5009 · Rotaract - SUNY Plattsburgh	\$500	\$0
5010 · Dues	\$5,485	\$1,229
5011 · RYLA	\$250	\$0
5012 · Meeting Expense	\$500	\$0
5015 · Miscellaneous	\$500	\$0
5023 · Bank Service Charges	\$200	\$0
5025 · Conference expense	\$600	\$0
5032 · Marketing expense	\$1,000	\$0
5030 · Supplies	\$250	\$0
5031 · Storage Expense	\$1,200	\$90
5040 · Postage	\$250	\$0
5045 · Website	\$850	\$623
Total Expense	\$35,380	\$7,461
Net Income	-\$1,905	\$16,334

Balance Sheet

Plattsburgh Sunrise Rotary Club

As of Jul 31, 2025

Report Type: Accrual (Paid & Unpaid)

ACCOUNTS	Jul 31, 2025
Assets	
Cash and Bank	
CBNA CD (\$10K)	\$10,059.60
CBNA CD (\$10K) - II	\$10,029.11
CBNA CD (\$15K)	\$15,089.39
CBNA CD (\$5K)	\$5,029.80
Community Bank Checking	\$23,036.55
Community Bank Savings	\$27,485.63
Petty Cash	\$100.00
Total Cash and Bank	\$90,830.08
Other Current Assets	
Total Other Current Assets	\$0.00
Long-term Assets	
Total Long-term Assets	\$0.00
Total Assets	\$90,830.08
Liabilities	
Current Liabilities	
Accounts Payable	\$2,853.61
50/50 Raffle	\$155.00
Food Shelf Donations	\$240.00
Paul Harris Award Community	\$1,000.00

Liabilities	
Plattsburgh City Beach Wheelchair Project	\$173.22
Total Current Liabilities	\$4,421.83
Long-term Liabilities	
Total Long-term Liabilities	\$0.00
Total Liabilities	\$4,421.83

Equity	
Retained Earnings	
Profit for all prior years	\$70,074.70
Profit between Jul 1, 2025 and Jul 31, 2025	\$16,333.55
Total Retained Earnings	\$86,408.25
Total Equity	\$86,408.25

Profit and Loss

Plattsburgh Sunrise Rotary Club

Date Range: Jul 01, 2025 to Jul 31, 2025

Report Type: Accrual (Paid & Unpaid)

ACCOUNTS	Jul 01, 2025 to Jul 31, 2025
Income	
Donations, 50/50, Happy \$\$	\$27.00
Interest Income	\$126.05
Mayor's Cup	\$20,675.00
Mayor's Cup - T-Shirt Sales	\$561.43
Member Dues	\$2,125.00
Rotary Quilt Raffle	\$280.00
Total Income	\$23,794.48
Total Cost of Goods Sold	\$0.00
Gross Profit	\$23,794.48
As a percentage of Total Income	100.00%
Operating Expenses	
Annual Dues	\$1,228.59
Mayor's Cup Expense	\$5,519.34
Storage Expense	\$90.00
Website Expenses	\$623.00
Total Operating Expenses	\$7,460.93

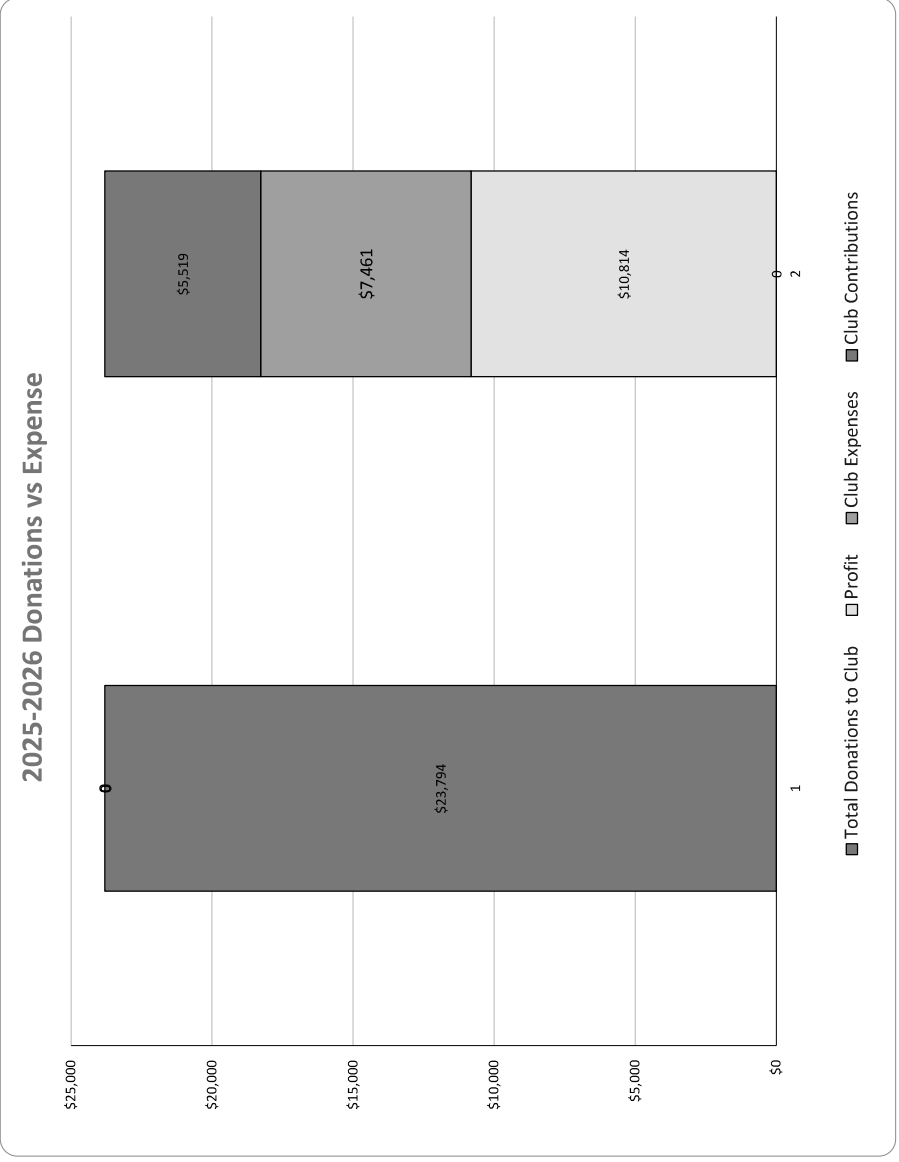
Net Profit

As a percentage of Total Income

\$16,333.55

68.64%

Total Donations to Club	\$23,794
Contingency Fund	\$0
Profit	\$10,814
Club Expenses	\$7,461
Club Contributions	\$5,519
	<hr/>
	\$23,794



Plattsburgh Sunrise Rotary

Treasurer's Report

June 30, 2025

Assets

Cash on Hand (Change for Raffle/Foodshelf)	\$	100.00
Checking Account - Community Bank	\$	18,018.55
Savings Account - Community Bank*	\$	27,476.29
CBNA CD	\$	5,015.20
CBNA CD	\$	10,030.40
CBNA CD II	\$	10,000.00
CBNA CD	\$	15,045.59
Total Checking, Savings & CD's	\$	85,686.03
Total Assets	\$	85,686.03

Liabilities

50/50 Raffle 6/30/2025	\$	155.00
Accounts Payable	\$	858.95
Paul Harris Fellow Award - Community Member	\$	1,000.00
Food Shelf Donations	\$	240.00
Plattsburgh City Beach Wheelchair Project	\$	173.22
Member Dues Prepayment	\$	170.00
MC Prepayments (Net)	\$	12,734.16
Rotary Quilt Raffle Prepayments	\$	280.00
Total Liabilities	\$	15,611.33

*Community Bank includes \$3000 for the Pavilion Project

Plattsburgh Sunrise Rotary

Treasurer's Report

June 30, 2025

Expenses since May 31, 2025 Report

Easy Self Storage	\$	90.00
Ck#1346 Rotary Foundation (Paul Harris)	\$	1,000.00
Ck#1347 Rotary Foundation (Paul Harris)	\$	1,000.00
Ck#1348 Jake DeSnyder - MC Prize Reimbursement	\$	75.00
Ck#1350 P.M. Leary, LLC - Lapierre Lane Restroom	\$	459.00
Foster's Tents - Band Tent/Stage	\$	2,465.84
Russell Hampton - Plaque & Paul Harris Medallion	\$	81.35
Cast Away on the Bay (Sajor Dinner)	\$	82.04

Annual Membership Dues

Members Billed	34
Members Paid	34
% Collected thru 6/30/2025	100%

SUNRISE ROTARY
Budget vs Actual
2024-2025

	2024-2025	2024-2025	2024-2025
	Final Budget	Mayor's Cup	Actual YTD
	Jul'24 - Jun'25	Jul'24 - Jun'25	Jul'24 - Jun'25
Income			
4000 · Member dues	\$5,280	\$5,040	\$5,040
4010 · Mayor's Cup	\$20,000	\$21,083	\$6,187
4020 · Gingerbread Fundraiser	\$0	\$168	\$168
4022 · Vintage Pop Up Sale Fundraiser	\$0	\$1,204	\$1,204
4024 · Super Bowl Squares	\$1,500	\$1,575	\$1,575
4028 · Community Sale Fundraiser	\$3,500	\$3,950	\$3,950
4026 · Fundraiser/Donations	\$750	\$0	\$0
4036 · Polio Fundraiser	\$0	\$20	\$20
4026 · Donations	\$0	\$103	\$103
4040 · 50/50 Raffle, Fines	\$300	\$127	\$127
4100 · Interest income	\$1,200	\$1,404	\$1,404
Total Income	\$32,530	\$34,674	\$19,777
Expense			
4050 · Holiday Party/Annual Dinner	\$500	\$108	\$108
4060 · Paul Harris Award	\$1,540	\$1,523	\$1,523
4800 · Large Charitable Donations	\$5,000	\$2,200	\$2,200
5000 · Charitable donations & projects	\$4,000	\$3,938	\$3,938
4037 · Community Support (Parades)	\$750	\$0	\$0
5001A · Soup Kitchen/Foodshelf	\$500	\$0	\$0
5002 · Membership Committee	\$250	\$175	\$175
5003A · Polio Donation	\$100	\$563	\$563
5003B · Environmental Committee	\$550	\$0	\$0
5003C · Foundation Committee	\$150	\$0	\$0
5005 · International Service Donations	\$5,000	\$4,500	\$4,500
5006 · Mayor's Cup Expense	\$9,800	\$5,432	\$4,986
5007 · Youth Services	\$500	\$0	\$0
5009 · Roteract - SUNY Plattsburgh	\$500	\$111	\$111
5010 · Dues	\$4,825	\$4,827	\$4,827
5011 · RYLA	\$250	\$0	\$0
5012 · Meeting Expense	\$500	\$335	\$335
5015 · Miscellaneous	\$500	\$355	\$355
5023 · Bank Service Charges	\$75	\$102	\$102
5025 · Conference expense	\$600	\$0	\$0
5030 · Supplies	\$250	\$260	\$260
5031 · Storage Expense	\$1,200	\$1,080	\$1,080
5040 · Postage	\$250	\$200	\$200
5045 · Website	\$850	\$751	\$751
Total Expense	\$38,440	\$26,462	\$26,016
Net Income	-\$5,910	\$8,212	-\$6,239

Balance Sheet

Plattsburgh Sunrise Rotary Club

As of Jun 30, 2025

Report Type: Accrual (Paid & Unpaid)

ACCOUNTS	Jun 30, 2025
Assets	
Cash and Bank	
CBNA CD (\$10K)	\$10,030.40
CBNA CD (\$10K) - II	\$10,000.00
CBNA CD (\$15K)	\$15,045.59
CBNA CD (\$5K)	\$5,015.20
Community Bank Checking	\$18,018.55
Community Bank Savings	\$27,476.29
Petty Cash	\$100.00
Total Cash and Bank	\$85,686.03
Other Current Assets	
Total Other Current Assets	\$0.00
Long-term Assets	
Total Long-term Assets	\$0.00
Total Assets	\$85,686.03
Liabilities	
Current Liabilities	
Accounts Payable	\$858.95
50/50 Raffle	\$155.00
Food Shelf Donations	\$240.00
Mayor's Cup Pre-payments	\$12,734.16

Liabilities	
Member Dues Prepayment	\$170.00
Paul Harris Award Community	\$1,000.00
Plattsburgh City Beach Wheelchair Project	\$173.22
Prepayments	\$280.00
Total Current Liabilities	\$15,611.33
Long-term Liabilities	
Total Long-term Liabilities	\$0.00
Total Liabilities	\$15,611.33

Equity	
Retained Earnings	
Profit for all prior years	\$76,314.07
Profit between Jul 1, 2024 and Jun 30, 2025	-\$6,239.37
Total Retained Earnings	\$70,074.70
Total Equity	\$70,074.70

Profit and Loss

Plattsburgh Sunrise Rotary Club

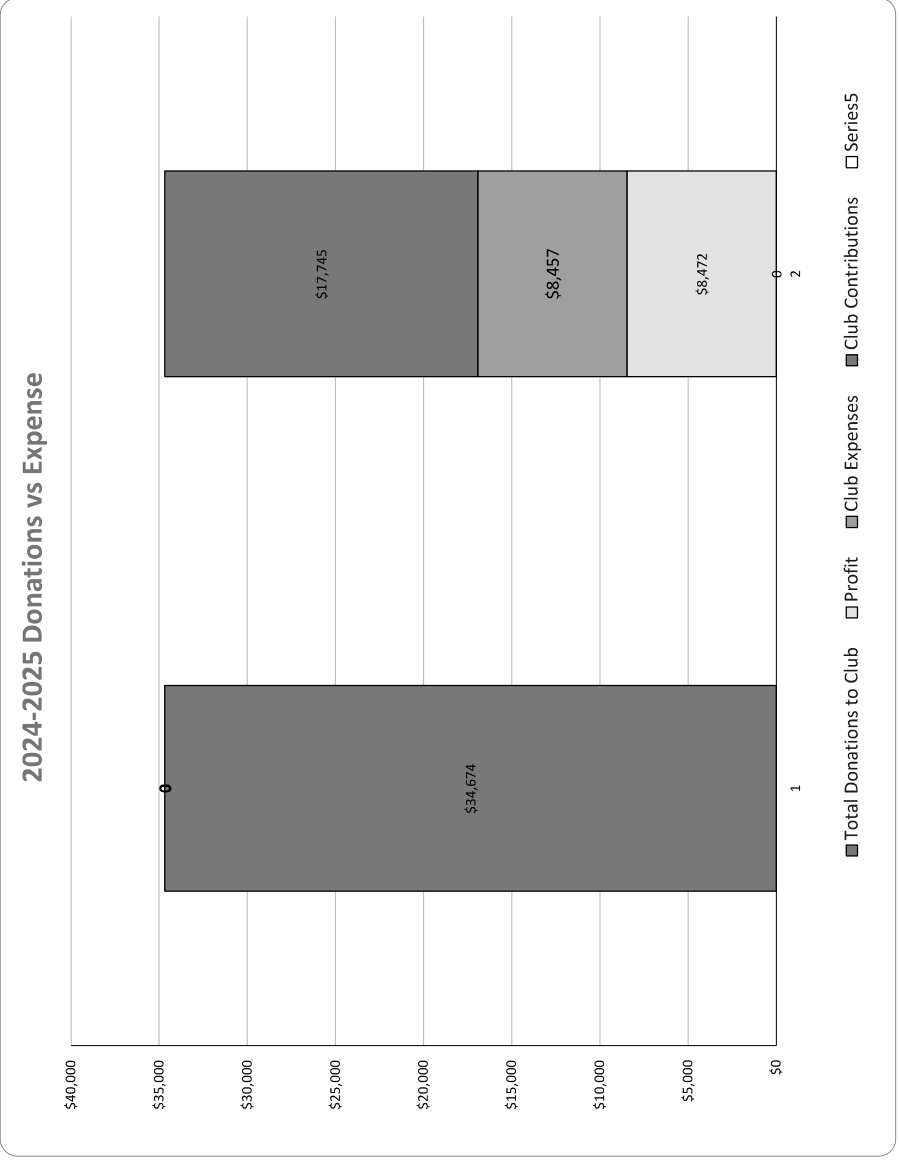
Date Range: Jul 01, 2024 to Jun 30, 2025

Report Type: Accrual (Paid & Unpaid)

ACCOUNTS	Jul 01, 2024 to Jun 30, 2025
Income	
Cache Elegant Donations	\$102.50
Community Sale	\$3,950.00
Donations, 50/50, Happy \$\$	\$127.00
Gingerbread Fundraiser	\$168.08
Interest Income	\$1,403.88
Mayor's Cup	\$6,106.58
Mayor's Cup - T-Shirt Sales	\$80.00
Member Dues	\$5,040.00
Polio Fundraiser	\$20.00
Super Bowl Squares	\$1,575.00
Vintage Pop Up Sale	\$1,204.00
Total Income	\$19,777.04
Total Cost of Goods Sold	\$0.00
Gross Profit	\$19,777.04
As a percentage of Total Income	100.00%

Operating Expenses	
Annual Dues	\$4,827.18
Bank Service Charges	\$102.17
Charitable Donations & Projects	\$3,938.38
Holiday Event	\$108.00
International Service Donations	\$4,500.00
Large Donation Expense	\$2,200.00
Mayor's Cup Expense	\$4,986.49
Meeting Expenses	\$335.34
Membership Committee	\$175.25
Miscellaneous Expenses	\$355.20
Paul Harris Award	\$1,523.00
Postage	\$200.00
Rotary Foundation Polio Donation	\$563.00
Roteract - SUNY Plattsburgh	\$111.48
Storage Expense	\$1,080.00
Supplies	\$260.00
Website Expenses	\$750.92
Total Operating Expenses	\$26,016.41
Net Profit	
As a percentage of Total Income	-\$6,239.37 -31.55%

Total Donations to Club	\$34,674
Contingency Fund	\$0
Profit	\$8,472
Club Expenses	\$8,457
Club Contributions	\$17,745
	<hr/>
	\$34,674



\$34,674
\$0
<hr/>
\$34,674

Engagement Update – June/July 2025

Attendance below 50%:

June/July 2025 (4 meetings)

- Casey Gould — 25%
- Allison Hulbert-Bruce — 0%
- Nadine Karam — 0%
- Colleen Lemza (on leave) — 0%
- Thom Loreman – 25%
- Joan Sterling - 0%

Summary

Club Engagement and Onboarding Improvements

The meeting focused on improving club engagement and membership processes. Randy discussed the need to better integrate new members, particularly highlighting issues with onboarding and mentorship. Wanda suggested creating a clear onboarding checklist and proposed having committee chairs provide monthly reports to the board. The group also discussed the potential for an assembly meeting to be held on the third Tuesday of each month, where committee reports could be shared. Randy mentioned that Colleen Lamps would be returning in September and could potentially join the Speakers Committee. The conversation ended with a plan to review existing onboarding documents and develop a more structured approach to integrating new members.

Sunrise Rotary Mayor's Cup Committee Meeting

Quick recap

The meeting began with informal discussions about scheduling challenges and social plans before transitioning to planning for the Mayor's Cup event, where various roles and responsibilities were assigned among team members. The group explored ways to improve event organization, including creating documentation for roles, establishing clear volunteer management systems, and focusing future efforts on beach activities rather than the marina. The team concluded by discussing fundraising strategies and planning for next year's Mayor's Cup event, with emphasis on early corporate sponsor engagement and developing a detailed strategic plan by October.

Next steps

- Kjell to continue as co-chair for the regatta
- Alicia to lead sponsorship efforts for Mayor's Cup
- Tom to handle welcome booth and map coordination for Mayor's Cup
- Wanda to create talking papers for each role detailing responsibilities and requirements
- Wanda to develop a strategic plan and timeline for Mayor's Cup events by October
- Wanda to reach out to Jessica regarding T-shirt coordination with CV Tech
- Wanda to contact Ann Marie about potentially leading the poker run again
- Wanda to reach out to Patty husband about pickleball event coordination
- Wanda to contact Jake about kayak event coordination
- Wanda to send emails to committee members requesting their preferred roles for Mayor's Cup
- Wanda to meet with Alicia to brainstorm sponsorship ideas and strategies
- Wanda to discuss with the city about redefining the relationship and coordination for next year's Mayor's Cup
- Wanda to consider incorporating QR codes on parade banners for Mayor's Cup promotion

Summary

Informal Summer Planning Meeting

The meeting began with Wanda discussing technical issues with her laptop camera, which she damaged at the airport. The group discussed the challenges of scheduling meetings in August due to vacation schedules. Alicia shared details about her annual "Blanchard Summertime Bash" party, which runs from

noon to midnight and includes swimming, eating, and drinking activities. The meeting was kept informal without a formal agenda, and participants discussed their upcoming dinner plans.

Mayor's Cup Event Planning Roles

Wanda discussed organizing roles and responsibilities for the Mayor's Cup event, focusing on finding a lead for the regatta and a chair for beach events. She proposed creating "talking papers" for each role to document responsibilities and procedures, which Tom supported by suggesting the inclusion of a basic itinerary and QR codes for navigation. Alicia expressed interest in leading the sponsorship efforts, while Shell and Joanne agreed to collaborate on regatta-related tasks. Michelle indicated she would assist as a day-of volunteer due to work commitments, and Wanda planned to follow up with other interested members at the next meeting on the 3rd Tuesday.

Mayor's Cup Strategic Planning

Wanda proposed developing a strategic plan for the Mayor's Cup event by September, with key deadlines for marketing, sponsorships, and other activities to be established by October. Alicia expressed interest in brainstorming sponsor benefits and emphasized the importance of early sponsorship outreach to align with corporate budget cycles. jkdahlen suggested engaging potential sponsors early to shape partnership value and avoid confusion about volunteer opportunities, noting that some banks have reduced their contributions due to increased requests.

Volunteer Management for Events

Joanne and Wanda discussed organizing volunteers for various events and responsibilities. They agreed that each event chair should identify their specific needs and recruit volunteers directly, with a master spreadsheet or subcommittees in Club Runner to track roles and responsibilities. Joanne expressed concern about the broader logistics of managing future events, suggesting they might need to wait until they are in "school mode" to fully address these challenges.

Marina Event Strategy Shift

The group discussed challenges with the marina event, agreeing it was too resource-intensive and not as successful as hoped, particularly due to hot weather and competing city activities. They aligned on focusing future efforts on the beach area and exploring corporate sponsorships for a picnic day, with Wanda offering to help Alicia with sponsorship efforts. The group also identified the need to establish clearer boundaries with the city regarding event branding and coordination, particularly regarding the Mayor's Cup name, with plans to discuss this with city officials.

Mayor's Cup Beach Event Planning

The team discussed plans for the Mayor's Cup event next year, with a focus on securing big corporate sponsors early. They agreed to keep their strategy secret and develop a detailed timeline by October. The group decided to shift the event's focus to the beach area, rather than the Marina, and considered

adding a Friday night kickoff downtown to involve local shops and entertainment. Kjell expressed concerns about the Marina event, citing weather and other issues from this year.

Fundraising Strategy and Donor Outreach

The meeting focused on fundraising efforts, with Joanne expressing satisfaction with the new approach of discussing sponsorship early on and emphasizing the importance of not leaving money on the table. Wanda mentioned that the Luck brothers, who have over a hundred employees, expressed interest in donating but never followed through, and she offered to reconnect with them. Alicia confirmed she was ready to take on a different approach to fundraising, and the group agreed to move forward with their plans.

Mayor's Cup Planning and Volunteers

The group discussed planning for the Mayor's Cup event, with Wanda leading the conversation about identifying key roles and volunteers for next year's activities. They identified several potential volunteers, including Jessica for T-shirt coordination with CD Tech, Ann Marie for the poker run, and Drake for kayak events. Alicia suggested incorporating Mayor's Cup promotion into the parade's QR codes and parade banner. The team agreed to create a document outlining event ideas, budget needs, and how sponsor funds would be allocated, with Wanda planning to send follow-up emails and schedule a September meeting to further develop the strategic plan.

AI can make mistakes. Review for accuracy.

Please rate the accuracy of this summary.