Mayor's Cup Regatta & Festival 2026 Sponsorship Opportunities

Join Plattsburgh's Sunrise Rotary Club for a weekend of community celebration and friendly competition on the waterfront and downtown Plattsburgh **July 10th and 11th**! By becoming a sponsor, your business gains valuable visibility while supporting local service projects that make a lasting difference in the Plattsburgh community!

Sponsorship Levels:

THE ANCHOR PARTNER (PLATINUM)- ONLY 5 SPONSORS! -$5,000

- Logo on Mayor's cup shirts designed by CVTEC
- Press & social media recognition
- Recognition at the Regatta awards
- Recognition at the Spirit of Ianelli awards
- Invited to attend CVTEC t-shirt contest unveiling
- Corporate zone from 2-6 for the live music event at the beach
- VIP at the beer garden – 10 drink tickets
- Logo next to the beer garden (we supply banners)
- Banner on the stage for live music (5 ft long approx. supplied by sponsor)
- 10 x10 booth at event (sponsors booth supplied by sponsor)
- Speaking opportunity at Rotary meeting

THE WAVE MAKER (GOLD)-$2,500

- Mentioned in multiple social media posts
- Thank you sponsor spotlight in the press
- Logo on our website
- Logo next to the beer garden (we supply banners)
- Vendor table at the beach
- Option to provide promotional items at the beach

THE SHORELINE SUPPORTER (SILVER)-$1,000

- Mentioned in multiple social media posts
- Logo on our website
- Thank you sponsor spotlight in the press

THE DOCKSIDE FRIEND (BRONZE)-$500

- Logo on our website

How Your Sponsorship Makes an Impact:

- Youth leadership & scholarships
- Local service projects & volunteer programs
- Community health, literacy, and environmental initiatives

To Confirm Your Sponsorship Contact: Alicia Blanchard. Email: ablanchard@acrisure.com. Phone: 518-645-3020.
Make check payable to: Sunrise Rotary of Plattsburgh/Mayor's Cup
You can mail checks to: Sunrise Rotary of Plattsburgh, P.O. Box 1183, Plattsburgh, NY 12901
E-mail your logo to libby@TaylorRentalNY.com