

Mayor's Cup Regatta & Festival promotes local students' creativity with this year's logo design contest

Plattsburgh, New York (June 21, 2022) – Sunrise Rotary worked with CV-TEC to create a contest for designing this year's Mayor's Cup logo. Approximately 50 entries were submitted by CV-TEC's Digital Production & Multimedia Communications class, and members of the Sunrise Rotary Club selected Jazlyn Brooks' design for this year's t-shirt. Jazlyn is a student at Plattsburgh High School.

The Digital Production & Multimedia Communications Program at CV-TEC offers students the opportunity to learn design concepts, color theory, typography, photography, videography, advertising, animation and website design. "We were literally blown-away by the designs that were submitted. The students are clearly talented, and they took the contest very seriously, submitting very creative and professional designs," said Sunrise Rotary's President-elect Eric McDowell.

Sunrise Rotary was so impressed with the entries that the club has made ALL of the top ten designs available on t-shirts to the public this year, and they can be ordered online at www.mayorscupcom. In addition, the 'official' Mayor's Cup T-shirt is on sale at the Plattsburgh Farmers' Market, and Loremans' will be onsite at the Mayor's Cup Festival to produce t-shirts on demand.

The Top Ten 2022 Mayor's Cup Design Finalists include:

Jazlyn Brooks, PHS (Winner)

Waylon Brown, Beekmantown

Zayden Carter, NCCS

Ryan Duquette, NCCS

Ethan Hazel, NCCS

Kaydence Moore, NAC

Jade Sirman, Beekmantown

Abby Smith, Keene

Haylie Snyder, PHS

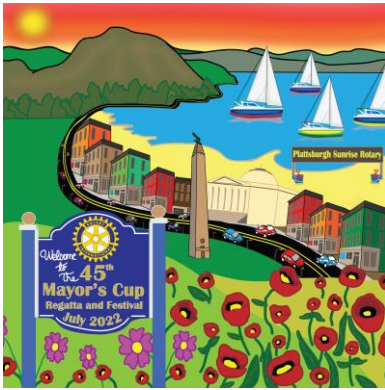
Aiden Sterling, NCCS

About the Mayor's Cup Regatta & Festival

The Plattsburgh Sunrise Rotary Club is proud to host the 45th annual Mayor's Cup Regatta & Festival, Plattsburgh's most time-honored and highly anticipated summer tradition on Lake Champlain, on July 9, 2022. The Plattsburgh Sunrise Rotary Club hosts the Mayor's Cup Regatta & Festival as a way for our community to come together and celebrate summer in the North Country and to enjoy the beauty of the Champlain Valley and the majestic Lake Champlain. Proceeds from the sales of the highly popular Mayor's Cup T-shirts help Plattsburgh Sunrise Rotary support community-based projects, such as the Sunrise Rotary Pavilion at Wilcox Dock, and the Sunrise Rotary Gazebo at the Samuel D. Champlain monument. In fact, Sunrise Rotary raised over \$25,000 for the universally accessible Max Moore Memorial Treehouse on the Saranac River Trail in Plattsburgh.

About Sunrise Rotary

To learn more about the Sunrise Rotary Club, the community projects the club has helped to develop and the organizations they support locally and around the world, please visit www.plattsburghsunriserotary.org or contact the club at rotaryclub1982@gmail.com.



2022 Mayors Cup Logo Winner
 Jazlyn Brooks , PHS



This year the Sunrise Rotary Club had the pleasure of working with students from CV-TEC to help us design the official 2022 T-shirt!

The 2022 official design, along with all the top 10 student designs, are available to order online at www.mayorscup.com



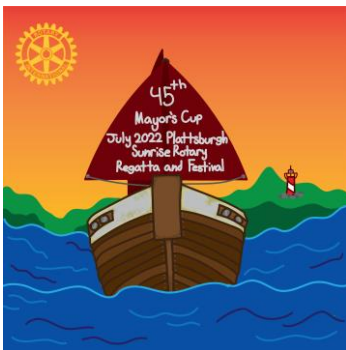
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