



Minerva Gelineault and Mayor Rosenquest



Sunrise Rotary promotes local students' creativity with this year's Mayor's cup logo design contest

Plattsburgh, New York (June 12, 2023) – The Plattsburgh Sunrise Rotary Club worked with CV-TEC to create a contest for designing this year's Mayor's Cup logo. Approximately 60 entries were submitted by CV-TEC's Digital Production & Multimedia Communications class, and members of the Sunrise Rotary Club selected Minerva Gelineault's design for this year's t-shirt. Minerva is a student at NCCS High School in Champlain, NY. Sunrise Rotary Mayor's Cup Festival Chair Sue LeBlanc-Durocher presented Mayor Rosenquest with his 2023 Mayor's Cup t-shirt at a conference hosted at CV-TEC on Monday, June 12, 2023.

The Digital Production & Multimedia Communications Program at CV-TEC offers students the opportunity to learn design concepts, color theory, typography, photography, videography, advertising, animation and website design. "This is our second year working with CV-TEC on the logo contest and we were once again in awe of the designs that were submitted. The students are clearly talented, and they took the contest very seriously, submitting very creative and professional designs," said Sue LeBlanc-Durocher.

T-shirt Sales Support Community Projects

Proceeds from the sales of the Mayor's Cup t-shirts and donations from sponsors are critical to the Club's continued efforts to build and support projects like the Pavilion at Wilcox Dock, the Gazebo at the Samuel D. Champlain Park, the Max Moore Tree House at the SRT Trailhead and providing wheelchair accessibility to areas such as the Plattsburgh City Beach, Camp Tapawingo and the LaPierre Lane Park. The official 2023 Mayor's Cup t-shirt can be ordered online at www.mayorscup.com.

About the Mayor's Cup Regatta & Festival

The Plattsburgh Sunrise Rotary Club is proud to host the 46th annual Mayor's Cup Regatta & Festival on July 8, 2023. "The Mayor's Cup Regatta & Festival is Sunrise Rotary's signature annual community event and has become synonymous with a celebration of Lake Champlain," said Sunrise Rotary President-Elect Jim Snook. "Our Club is passionate about protecting our natural resources but also making them more accessible to the community."

For more information about sponsor opportunities and for the calendar of events please visit www.mayorscup.com

About Sunrise Rotary

To learn more about the Sunrise Rotary Club, the community projects the club has helped to develop and the organizations they support locally and around the world, please visit www.plattsburghsunriserotary.org or contact the club at rotaryclub1982@gmail.com.

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